

- Use black ink or black ball-point pen.
- Write the information required in the spaces above.
- Use both sides of the paper.
- Write the question number in the left-hand margin.
- Rule a line across the page after each answer.
- Do all your rough work in this answer book and cross through any work you do not want to be marked. Do not tear out any part of this book. All work must be handed in.
- Write the numbers of the questions you answer in the order attempted in the left-hand column of the boxes opposite.
- Check that you have written the information required on each additional sheet used and have attached each sheet to this book.

[illegible]

✓

Candidate (A) - SECTION B
FILM.

Leave
blank

Shots / Angles

Challenges
gender equality

Tracking Martha, greeted by a
high shot - shows male power

low shot - shows status

low shot - doctor in cage

close up of faces - shows emotion

shot - reverse shot (editing)

low shot levels as she is talking

close up of clock - showing v. important

panning of everyone saying doctor (men & women)

close ups

zoom in

over the shoulder high shot showing
doctor takes power

low shot of man falling

Sound

mysterious non-diegetic music

beep of clock

sound so you know it's a flash back

music gets louder - more powerful

magical sounds as doctor transforms

orchestral music

mise en scene

men in suits

women - maids

slightly futuristic surroundings

man has a woman - but keeps quiet
guards - all male

2 in red dress 'Sepey', blonde.

editing

magical

male does all talking for a long
time.

wind - blowing paper H's

martha does at what she's told.

my children's ~~Asks~~

'master'

man understands - not woman
later - shot.

1st shot = close up of man
woman in background being led in
by 2 men.
over shoulder of clock.
closeup of doctor whispering in her
ear - shows aging lines.

ANSWER:

: A1) The very first shot we see connotes that men have higher status. It is a close-up of a man in a suit in the foreground whilst in the background a woman, who looks to be in overalls, is being led into the room by two men. This straight away shows that, in this scene, men and women are not equal.

The camera is tracking Martha, whilst the non-diegetic music suggests to the audience that it is a walk to her death. With the mid-shots of her peers edited so we see a peer, then Martha, a peer the Martha we are shown more of the location and the costumes. The ~~the~~ women are dressed in maids outfits which again show they are seen as less important but also has sexual connotations in some respects.

When Martha reaches the end of her walk she is greeted by a high shot of the man in a suit, ~~she~~ reminding the audience that he has the power and then a low, point-of-view shot as he is looking down at her.

The man is also the first, and only person to speak for quite a while and the constant background music turns quite mysterious as we listen to his plan unwind.

There is a low shot of the doctor in a cage which stood out to me because it suggests that not all males have power, just one in particular, during this scene.

The closeup of Martha's face shows her emotions and we see that she looks worried, although we later learn that she was not scared at all and had the plan all worked out with the doctor.

The low shots often used on Martha start to level out as she is ~~explaining~~ explaining how she and ^{the} doctor intend to over-throw the man in a suit.

Every so often, there is a close-up of the timer and we hear the diegetic

bleeping warning everyone that they do not have much time. the man in the suit makes a joke about not being able to not have the 'ticking clock' which gives out the vibe that he wants to ~~of~~ seem more powerful than he maybe is.

As Martha is telling her story, there are flashbacks edited in with a sort ~~of~~ ^{of} sweeping sound to show it is in the past.

Also, the colour is made much darker. In one of the flashbacks, there is an extreme-close up of the doctor whispering in Martha's ear and you can see the aging signs around his lips. Also, ^{orchestral} the music gets louder and more powerful when Martha appears to be taking control.

There is panning of everyone saying 'doctor,' men and women, which challenges the fact that men are superior to women as here, they all have the power to help the Doctor. As the doctor begins to take power, he is shown through high shots and has magical non-diegetic sound playing and has been edited to also appear to be magical. Also, we see a low shot at the end of the clip of the man who used to have power falling.

Amir a son.

Throughout the scene, the man in the suit has a woman stood to the side of him. She does not say anything but just stands there in a red dress which, like the maids outfits, is seen as sexy and has blonde curly hair. At the end she gives in and says 'Doctor' which gives the connotation that women are weak.

B2 I am going to discuss how important technical convergence is for institutions and audiences within film, Working Title Films in particular.

Working Title Films (WTF) was set up in 1984, by Tim Bevan and Sarah Radclyffe. Since then it has had to converge technically to work in today's society. The film production itself, marketing and distribution have all had to change.

One major change that has had to be made is that with everyone getting the internet and the majority of ^{people} having broadband now, WTF ^{can and do} ~~market~~ advertise their films online. The films have their own websites and on sites like Facebook and Myspace certain actors have fan pages, which help promote up-coming films.

Also, on MySpace, WTF could pay ~~to put~~ Rupert Murdoch, in order to get their advertisements shown to the specific ^{age} 15-25 audience.

Another important reason for convergence, which again involves the internet, is that you can get your trailers shown in other places than at cinemas and on TV. People purposely go on ^{web} sites like YouTube in order to watch trailers for upcoming movies. On cinema sites, you can also find links for trailers to the films currently being shown.

Digital technology, such as new cameras, has ensured that film converges because it has made the quality of picture and sound much, much better. The film market is so competitive and if certain movie-makers have better equipment, their films have a better chance of succeeding in today's market.

Also, because of improving technology, special effects are improving too, which make films more believable and enjoyable.

G322 Marking Exercise

Get started – Examiners comments on Scripts

E grade Candidate

Question 1 Doctor Who Analysis

The candidate begins with camera shot and composition. The analysis continues to paragraph two; there is accurate use of terminology.

However the candidate's response is **descriptive** of selected examples used in the extract, with some basic attempt to analyse the sequence, for example at the top of page 5 "When Martha reaches the end of her walk she is greeted by a high shot (which is awkward – should be from a low angle) of a man in a suit, reminding the audience that he has the power and then a low, point of view shot as he is looking down at her."

The candidate's response is also dominated by discussion of camera shots and composition, with occasional reference to the use of sound: "constant background music turns quite mysterious as we listen to his plan unwind" (p5)

There is reference to editing on page 6, with reference to the use of flashbacks and Martha's narration of the story emerging, this is linked to some sound analysis and there is very little reference to mise en scène – apart from some cursory comments at the top of page 7.

This response **meets bottom level 3 criteria** for evaluation, analysis and argument, gained because of the attempt to analyse through camera composition and sound, but lacking for mise en scène and editing. The use of examples also meets a bottom level three. Use of Media terminology is appropriate and awarded as such.

Examiner's comments: Question 2 Film

The focus of the candidate's answer is **Working Title films**. The second paragraph of the candidate's answer identifies the issue of technological convergence in relation to the institution. This is supported by the final paragraph, on page 7, in discussion of the advertising of Working Title Films on the internet and a loose link is made with Facebook and Myspace with reference to fan pages. Unfortunately there are no examples used to demonstrate this – of minimal relevance criteria in the mark scheme.

On page 8, there is **minimal analysis and argument** about the role of the internet and film trailers; again there is minimal amount of examples used. In the

penultimate paragraph, there is again minimal attempt to discuss technological convergence and film technology.

This is a minimal response to the question posed. Minimal marks were awarded for EAA and the use of examples, a basic mark for the use of terminology. This Q2 response would not have passed at AS level, but because of a better Q1 the paper was awarded an 'E' grade overall.