

## **Cambridge International Examinations**

Cambridge International Advanced Subsidiary and Advanced Level

MEDIA STUDIES 9607/04

Paper 4 Critical Perspectives

October/November 2017

2 hours

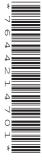
No Additional Materials are required.

### **READ THESE INSTRUCTIONS FIRST**

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Section A and one question from Section B.

The number of marks is given in brackets [ ] at the end of each question or part question.



International Examinations

# Section A: Evaluation of production skills development

In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer **both 1(a)** and **1(b)**.

1 (a) How far has your understanding of the conventions of real media texts influenced your production work? [25]

[25]

**(b)** Analyse **one** of your productions using the concept of narrative.

© UCLES 2017 9607/04/O/N/17

### **Section B: Contemporary media issues**

Answer one question from Section B.

You should refer to at least **two** different media and support your answer with reference to contemporary examples.

2 "The enforcement of media regulation has become impossible in contemporary society." How far do you agree with this view? [50]

#### OR

3 How far can contemporary media regulation continue with the practices of the past? [50]

## Global media

4 "Global media have destroyed national differences." How far do you agree with this view? [50]

### **OR**

**5** To what extent is media distribution now a global process? [50]

# Media and collective identity

6 To what extent do media representations of collective identity always stay the same? [50]

## OR

7 "Collective identity is always mediated." Discuss this idea.

[50]

### Media in the online age

**8** Discuss the impact of the online age on media production.

[50]

### OR

**9** Consider how far the online age has changed the experience of the audience.

[50]

### Post-modern media

10 In what ways are post-modern media texts challenging for audiences?

[50]

#### OR

11 "Post-modern media texts have no rules." Discuss this view.

[50]

© UCLES 2017 9607/04/O/N/17

4

## **BLANK PAGE**

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge International Examinations Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cie.org.uk after the live examination series.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.

© UCLES 2017 9607/04/O/N/17