



ADVANCED GCE

CRITICAL THINKING

Unit 3: Resolution of Dilemmas

F493

Candidates answer on the Answer Booklet

OCR Supplied Materials:

- 8 page Answer Booklet
- Resource Booklet

Other Materials Required:

None

**Thursday 17 June 2010
Morning**

Duration: 1 hour 15 minutes



INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- You are advised to spend about 15 minutes reading through the Resource Booklet and question paper before attempting to answer the questions.
- This document consists of **4** pages. Any blank pages are indicated.

First read the **Choices** and the **Criteria for Choice** contained in the boxes below.
Then read the **Resource Booklet** before attempting **all** questions.

Choices

In any situation where we have to make decisions we are faced with a number of choices. In the case of the sale of chicken, the following represents a range of choices that a supermarket might make:

- Stop selling intensively-farmed chicken
- Reduce the price of free range chicken to below the cost of production
- Encourage the sale of free range chicken by means of advertising
- Stock quantities of chicken of both kinds corresponding to consumer demand
- Maintain the price of intensively-farmed chicken at below the cost of production

Criteria for Choice

In deciding on a policy for the sale of chicken, supermarkets need to consider appropriate criteria, such as:

- Animal welfare
- Human welfare
- Profit
- Consumer choice
- Public opinion

Questions:**1** Read **Documents 1** and **2**.

With reference to **Document 1 and/or 2**, identify and briefly explain **two** factors which might affect people's opinions about the sale of intensively-farmed chicken. **[8]**

2 Read **Document 4**.

With reference to **Document 4**, identify and briefly explain **two** problems in using this document to estimate public support for the campaign against intensively-farmed chicken. **[8]**

Important note

Both supermarkets and consumers have to make choices in relation to intensively-farmed chicken. Question 3 refers to supermarkets and question 4 to consumers.

3 Select **one** of the choices given in the Choices box. Evaluate this choice as a course of action for a **supermarket**. You should refer closely and critically to **at least three** of the criteria in the Criteria box **and** to the documents in the Resource Booklet. **[24]**

4 (a) Consumers who wish to eat chicken have to decide whether to eat intensively-farmed chicken or free range chicken. Explain why this decision is a dilemma. **[4]**

(b) Write an argument that attempts to resolve this dilemma. In your argument you should:

- identify some relevant principles (these may be ethical principles);
- assess the extent to which these principles are helpful in terms of resolving the dilemma;
- support your argument with critical use of the evidence in the Resource Booklet. **[36]**

Total Marks [80]

**Copyright Information**

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations, is given to all schools that receive assessment material and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.