

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
A2 GCE
F296/01

BUSINESS STUDIES
Business Production

THURSDAY 24 JANUARY 2013: Morning

DURATION: 2 hours
plus your additional time allowance

MODIFIED ENLARGED 18pt

Candidate forename		Candidate surname	
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Centre number						Candidate number				
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Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:

Resource booklet

OTHER MATERIALS REQUIRED:

A calculator may be used

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.**
- **Use black ink. HB pencil may be used for graphs and diagrams only.**
- **The information required to answer questions 1–6 is contained within the Resource Booklet.**
- **Answer ALL the questions.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 60.**
- **Your Quality of Written Communication will be assessed in questions marked with an asterisk (*).**

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Answer ALL questions.

1 Analyse TWO possible social costs caused by the operations at DSL.

[illegible]

[6]

- 2 (a) calculate how many lamps are required for DSL Lamps to break-even per week at a selling price of £7.25.**

Answer: _____ [3]

- (b) DSL Lamps currently produces 325 lamps per week. Calculate its margin of safety.**

Answer: _____ [1]

[illegible]

[illegible]

[illegible]

[illegible]

4 Analyse ONE advantage to DSL of undertaking a value analysis study of its handbag production.

[illegible]

[6]

- 5 Roberto wants to “reduce waste through tighter stock control” (lines 83–84). Discuss whether stock control is the best way to reduce waste at DSL. [13]**

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

END OF QUESTION PAPER

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